# International Polyolefins Conference General Operating Committee October 14, 2024

#### **Attendees:**

Kevin Alexander	Wen Li
Donna Davis	Preston McDaniel
Dell Doyle	Rachael Majeweski
Janell Helton	Joseph Machado
David Hansen	Lei Rao
Mohamed Hossain	John Wagner
Kury Koppi	Hyder Zahalka

Quorum stablished at 5:00 PM (Central Time)

### **Approval of Minutes:**

Approved unanimously

## **General OPerations:**

Clarification needed on who is in-charge of recruiting keynote speakers.

Recycling during the conference: Joe Machado has an agreement with the convention center to have recycling bins during the conference and to bring collected materials to the recycling center. Cyclix may help by providing recycling containers.

#### **Exhibitors (Kevin Alexander):**

Starting to see a lot of registrations, with h17 as of October 14

Starting to see new to the conference exhibitors.

Need to remind exhibitors and sponsors of the "New Product" talks that will be available at the exhibition hall.

## **Sponsorships**:

On track. PMC will be the 50th anniversary "Premier Sponsor" they will have exclusive name rights on the souvenir backpacks, will sponsor the Monday reception and will continue sponsoring hotel key cards. They sponsorship donation will be \$40,000. Still working on a DOW donation of \$20,000.

**Technical Program** 

Crunch time for abstracts!

In total 25 abstracts submitted as of October 14. Many good abstracts are starting to be submitted. The committee is looking to expand the spectrum of papers submitted.

Registration

Money starting to roll-in form exhibitors.

Only 3 registrations as of October 14.

Data storage: we can upgrade to 1 TB of data storage on GoDaddy for \$312/yr but access to the data is limited.

**Publicity (John Wagner and David Hansen):** 

John Wagner has started to send announcements and call for papers on LinkedIn to groups identified as potential source of attendees and technical papers. Particular emphasis on groups with a large membership.

Reaching out to plastics technical organizations and industry magazines so they can post the conference in their calendars.

Request that John and David alert the organizing team each time they post and announcement so that the organizers can then repost it. We are requesting form the team to repost these announcements on their feeds.

Three large mailings using Constant Content have been sent; one is a "save-the-date" announcing the conference and a second one with a call for papers (twice) and an announcement of the conference.

#### **Housing and AV:**

No update

#### **Division reports**

Building and Infrastructure: Happy to be here, well organized conference.

Applied Rheology: Recruiting papers, expecting a good turnout.

EPSDIV: working on recruiting papers.