



Conference Notebook Ad Specifications

Deadline for artwork: January 18, 2019
Preferred File Format: PDF-X 1/a
Electronic Submission: joe@geiman.com

Full color ads: Inside front cover
Center page
Inside back cover
Back cover

Grayscale ads: All other ads are grayscale only.

Page trim size: 5.5" x 8.5"

Ad Sizes

Full page ad size: 5.5" wide x 8.5" tall
Full page ad with bleed: 5.75" wide x 8.75" tall
Full page live area: 5" wide x 8" tall

Half page ad size: 5" wide x 3.75" tall

All images in full color ads should be CMYK color mode. RGB or Lab color mode should be converted to CMYK color mode.

All black and white ads need to be grayscale color setting.

Image requirements: All images included in full color ads should be final, color corrected, hi-resolution (300dpi) CMYK files. Black and white ads should be 300dpi grayscale files.

Hi-res images should not be scaled more than 115% to maintain image quality.

Contact Information

Ad space request: Contact Richard Keeler at richardk@kisuma.com or call 832-239-0228.

Artwork questions: Contact Joe Geiman at joe@geiman.com or call 832-912-7325.

